



ARTS FOR LEARNING

BRAND GUIDE



LOGO

FULL COLOR

COLOR ON WHITE



COLOR ON BLACK



GREYSCALE

GREY ON WHITE



GREY ON BLACK



PROPORTIONS





COLORS

 <p>#39B8C7 R = 57 G = 184 B = 199 C = 68 M = 4 Y = 22 K 0 PANTONE 631C</p>	 <p>#EF4454 R = 239 G = 68 B = 84 C = 0 M = 89 Y = 62 K 0 PANTONE 710C</p>	 <p>#FDCF08 R = 243 G = 207 B = 8 C = 1 M = 17 Y = 99 K 0 PANTONE 115C</p>
 <p>#AFDDCE R = 175 G = 221 B = 206 C = 31 M = 0 Y = 23 K 0 PANTONE 573C</p>	 <p>#F37321 R = 243 G = 115 B = 3 C = 0 M = 68 Y = 100 K = 0 PANTONE 158C</p>	 <p>#EE4691 R = 238 G = 71 B = 154 C = 0 M = 87 Y = 6 K 0 PANTONE 212C</p>

OVERLAY

Opacity: Multiply 100%



FONTS

HEADERS & TITLES

VAG ROUNDED LT

Aa THIN

Aa BOLD

BODY COPY

AVENIR MEDIUM

abcdefghijklmnopqrstuvwxy
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890
!@#\$%^&*()[]{}<>?/”

AVENIR OBLIQUE (ITALIC)

abcdefghijklmnopqrstuvwxy
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890
!@#\$%^&()[]{}<>?/”*